

A MANUFACTURING EXPO

# Vitality in the Valley: Where Agriculture Meets Food and Beverage Manufacturing

New York State's food, beverage and agriculture ecosystem are coming together for a Mohawk Valley event that's something to crow about.

Vitality in the Valley is where NYS companies in these industries will connect with each other and with resources that can help them grow.

As an exhibitor at this amazing event, you will:

- Meet potential buyers and suppliers
- Hear from industry experts
- Learn about new technologies
- Network with peers at a private pre-event reception
- Talk to business & technical resources
- Discover funding opportunities
- Find potential distribution channels

**Register to be an exhibitor** and be a part of a pre-event reception that's new this year and like no other. Experience the pairings of New York State food and beverages. Sample local cuisine. Make connections that count.

Non-exhibitors are welcome to **register as attendees**. **Sponsorship opportunities** that let you showcase your organization are available.

Learn more and register for Vitality in the Valley at [fuzehub.com/viv-2024](https://fuzehub.com/viv-2024).

## Our Partners



## Our Sponsors



**June 4 - 5, 2024**

Herkimer College

100 Lou Ambers Dr, Herkimer, NY 13350

## Agenda - June 4

**3:00 PM**

Exhibitor Setup Begins

**5:30 PM**

Networking Reception

## Agenda - June 5

**7:30 AM**

Doors Open

**8:00 AM**

Registration & Breakfast

**8:30 AM**

Event Begins / Welcome & Sponsors

**9:00 AM**

Morning Keynote

**9:30 AM**

Exhibitor Showcase & Networking

**11:00 AM**

Panel Sessions

**12:00 PM**

Lunch

**12:45 PM**

Lunch Speaker

**1:15 PM**

Exhibitor Showcase & Networking

**3:00 PM**

Event Ends

