

Food & Beverage Industry Event

You're invited to FuzeHub's next virtual event focused on **helping food and beverage manufacturers manage COVID-related issues**, as part of our Manufacturing Reimagined series (a program sponsored by New York MEP).

Title: **COVID Impacts On NY Manufacturers: Industry Spotlight – Food & Beverage**

When: **Thursday, November 12, 2020
11:00 am – 12:00 PM EDT**

From enhanced employee safety requirements to risky supply chains and uncertain distribution channels, any manufacturing company currently in operation has been subject to a number of COVID-related issues. For manufacturers in the Food & Beverage industry, there is an additional health component that puts their operations at even greater risk.

This event will offer manufacturers an opportunity to learn from experts sharing their insights on how food and beverage manufacturers can navigate through various pandemic-related issues and get access to the necessary resources they need.

Panelists from companies throughout the industry will each describe an issue they faced in the past several months, as a result of the pandemic, and explain how they managed their way through it. Attendees will gather valuable insights and “best practices” that they can then apply to their own businesses.

Following the presentation portion of the event, attendees will have an opportunity to network with other industry players. Exchange ideas, share successes and learn about resources from fellow food and beverage manufacturers, businesses dedicated to the development of the food industry, centers focused on food research and innovation, and others.

Learn more:

<https://newyorkmep.org/mrei-food/>



Manufacturing Reimagined is a series of webinars and workshops targeted to helping New York manufacturers manage challenges created by COVID-19, emerge from the crisis more resilient and adaptable, and prepare for future emergencies. These virtual training sessions and educational opportunities include topics like emergency preparedness, supply chain utilization during crisis, cybersecurity and digitization, equipment strategies for manufacturing resiliency, and disaster recovery. Additionally, grants of up to \$10,000 are available to help eligible manufacturers overcome these COVID-related issues.



FuzeHub connects New York's small and mid-sized manufacturing companies to the resources, programs, and expertise they need for technology commercialization, innovation and business growth. We help companies navigate New York's robust network of industry experts at Manufacturing Extension Partners (MEP) centers, universities, economic development organizations and other providers. FuzeHub is the statewide New York MEP center, supported by Empire State Development's Division of Science, Technology & Innovation (NYSTAR).