

# 中国（淮安）国际食品博览会组委会

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## 2019 China (Huai'an) International Food Expo

### Invitation Letter to Exhibitors

With the approval of China Council for the Promotion of International Trade (CCPIT) and Jiangsu Provincial People's Government, the 2<sup>nd</sup> China (Huai'an) International Food Expo will be held from 9<sup>th</sup> to 12<sup>th</sup> May, 2019 in the international food expo center in Huai'an, Jiangsu province. This Expo is co-hosted by China Chamber of International Trade (CCOIC), China National Food Industry Association (CNFIA), and China Cuisine Association (CCA), and co-organized by the Exhibition Department of CCOIC, Department of Commerce of Jiangsu Province, CCPIT Jiangsu Sub-Council and Huai'an Municipal People's Government,

The Expo, themed "quality food, quality life", contains three sections, namely food exhibition, forum and gourmet display, and consists of seven categories, including brand food, overseas food, web celebrity food, Jiangsu food (Huai'an specialties), alcoholic drinks, gourmet, and food retailing center. Domestic and overseas food manufacturers and distributors will be invited to the Expo.

We sincerely invite your company to this Expo as exhibitor. You will get following preferential policies and services:

**1. Booth and Construction.** To provide your company (or the pavilion organized by your organization) with free booths, and offer a subsidy of 50%-100% the amount of construction fee (within 100,000 yuan).

**2. Transportation.** To provide the exhibitors of your company with free in-city transportation service and free shuttle service to neighboring airports, high-speed railway stations (including Nanjing Lukou Airport, Huai'an Lianshui Airport, Nanjing South Railway Station, Xuzhou East Railway Station)

**3. Exhibition Service.** To provide your company with registration, information acquisition, sample storage and other exhibition services through official website, official Wechat account, journal, handbook and press releases.

**4. Promotion and Publicity.** To provide your company with free mainstream press interview, online media broadcast, exhibition on-site road show, and other brand promotion services, from Tencent, Sina, or Toutiao.

**5. Food and Accommodation.** To provide the executives (above the level of deputy general manager, no more than 2 people) of your company with free accommodation and catering service for no more than 3 days, and provide the exhibitors of your company with hotel preferential service and free food and beverage service designated by the organizing committee during the exhibition period.

**6. Tour service.** To provide free in-city tour service for your company during the exhibition period.

An application form for participation in the Expo will be sent to you by email and a participation contract will be signed based on the specific exhibition area and application date. If your company has other specific requirements for the Expo, you may contact and discuss with us separately.

Thank you very much for your participation.

China (Huai'an) International Food Expo.  
Organizing Committee

- Wine  
- Craft beer  
- Food product  
50-100% of  
Building &  
Booth.